

AMERICAN FAMILY ASSOCIATION

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Exhibit 23 Byhalia, MS

Engineering Statement in Support of Change to the Community of License

Introduction

American Family Association requests a community of license change for WMSB from Senatobia, Mississippi, to Byhalia, Mississippi.

This statement is included to show that the proposed community of license change to the current licensed station of WMSB Senatobia, MS, will not leave any area underserved according to the guidelines of 307(b).

Discussion

In the instructions for the new Form 340, the FCC describes several points that are required for a showing that the proposed community of license change would result in a preferential arrangement of allotments under section 307(b). Those requirements have been divided into the two sections below:

1. Minimum Requirements

The commission has requested that any 307(b) showing contain the following minimum information:

The number of stations licensed to the current community of license is two (2). The number of stations licensed to the proposed community of license is one (1).

The number of stations providing service to the proposed community of license is 36.

The population of the proposed community of license is 713.

Byhalia, MS, has been recognized by the FCC as a licensable community

by the authorization of WKVF (FIN 859).

2. Other Relevant Information

A. Number of Aural Services

The proposed change to WMSB will result in preferential arrangement of facilities. Currently WKVF is Byhalia's sole local transmission service; however, WKVF has filed an application move to a new community of license. This application is to provide first service to Byhalia so as not to leave the community underserved.

The former community of license, Senatobia, MS, continues to be served by the following facilities:

FIN: 11055

Call Sign: WSAO-AM

Channel/Freq.: 1140

Community of License: Senatobia, MS

Conclusion

The grant of this community of license change will result in a preferential arrangement of facilities as it will allow Byahlia, MS, to retain aural service, should the contingently filed application for WKVF be granted.